



## OSIDE INSIDER FACEBOOK PROMOTION OFFICIAL RULES

Visit Oceanside's OSIDE INSIDER Facebook Promotion (the "Project") starts at 12:00:01 a.m. Pacific Time ("PT") on February 3, 2012 and ends at 03:00:01 p.m. on March 16, 2012 (The "Promotion Period"). The sponsor of this Promotion is Visit Oceanside Inc. ("Sponsor"), with a principal place of business at 928 North Coast Highway, Oceanside, CA 92054. The Promotion shall be subject to these Official Rules, and by entering, all Participants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to this Project. Certain restrictions may apply. This Project is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Foursquare or any other network used during promotion period. You understand that you are providing your information to Sponsor and not to Facebook or any other network. The information you provide will only be used for Promotion administration.

**Promotion Rules:** From February 3, 2012 – March 9, 2012 the Participants are asked to complete the official OSIDE INSIDER tasks, while wearing the official OSIDE INSIDER hat, take photos and videos while completing the tasks and submit a photo along with a 20 word description to Cerina De Souza at [cerina@visitocceanside.org](mailto:cerina@visitocceanside.org) to qualify for the weekly prizes. The submitted photo and 20 word description will be posted to Facebook on the following Monday. See Weekly Prize Deadline Dates to meet deadline. A one (1) minute video using photos and videos from the completed OSIDE INSIDER tasks must be submitted by 12:00:01 p.m. on March 9, 2012 to be eligible for the grand prize. From March 12 at 9:00:01 a.m. until March 16, 2012 at 3:00:01 p.m. each Participant video will be visible on the Visit Oceanside Facebook page and the public is encouraged to "like" his or her favorite video.

The grand prize winner will be determined on two (2) conditions: Number of OSIDE INSIDER tasks completed and the number of Facebook "likes" received on the Participant's 1 (one) minute video. ALL PARTICIPANTS MUST AT LEAST COMPLETE 5 OUT OF THE 9 OSIDE INSIDER TASKS TO BE ELIGIBLE TO WIN THE GRAND PRIZE AT THE END OF THE PROMOTION.

A task is considered complete when all elements of the task are finished. For example, The Fish Taco Crawl consists of three locations. The task will NOT be considered complete until the Participant has eaten and documented their experience at ALL THREE participating locations.

Each Participant must always conduct him or herself in an appropriate manner and represent Oceanside, CA in a positive light. All photos and videos will be reviewed and approved by Visit Oceanside Inc. staff before being posted or redistributed to any media outlet.

**Limit:** Each Participant may enter no more than two (2) tasks per weekly prize deadline during the Promotion Period. Any attempt by any entrant to obtain more than the stated weekly number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified.

### **Weekly Prize Deadline Dates:**

- Week One: February 3- February 12, 2012
- Week Two: February 13- February 19, 2012
- Week Three: February 20- February 26, 2012
- Week Four: February 27- March 4, 2012
- Week Five: March 5- March 9, 2012

### **Prizes:**

**Weekly Prizes:** (One (1) awarded per week). The weekly prizes include

- 333 Pacific \$50 gift certificate
- ARYANA Restaurant and Bar \$50 gift certificate
- Boat Rentals of America certificate
- Harney Sushi \$25 gift certificate
- Oceanside Marina Suites complimentary 1 night stay

Odds of winning weekly sweepstakes prizes depend on the number of eligible entries per week. Weekly prizes are awarded “as is” with no warranty or guarantee, either expressed or implied by Sponsor. All prize details are at the sole discretion of the Sponsor. Gift Cards are subject to certain terms and conditions as specified by issuer.

**Grand Prize:** (ONE (1) Grand Prize will be awarded at the conclusion of the Promotion Period): The grand prize includes a Complimentary Two (2) Night Stay at Holiday Inn Oceanside Marina and an ARYANA Restaurant and Bar \$50 gift certificate. See Promotion Rules for eligibility terms.

All winners will be notified by telephone and/or email. If prizes are not collected within seven (7) days of being announced, prizes may be awarded to an alternate winner.

At Sponsor’s sole discretion, a prize of comparable or greater value may be substituted for any prize that becomes unavailable for any reason. Winners may not themselves make prize substitutions. Prizes are not transferable or redeemable for cash.

Any applicable federal, local and state tax liabilities and all other costs and expenses associated with prizes not specified herein as being awarded are the sole responsibility of the winners. Acceptance of a prize constitutes permission (except where legally prohibited) to Sponsor to use winner's name, address (city and state), photograph, voice and/or other likeness, prize information, and statements for advertising, trade and publicity purposes without additional compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review and or approval.