



Advertise with Visit Oceanside and the California Welcome Center-Oceanside

California Welcome Center-Oceanside Advertising

- **Wall Advertisements**
 - Must be in full color
 - Must be featured in a back-lit frame (pricing varies on size of advertisement*)
- **Brochures and/or Magazines**
 - Advertiser is responsible for supplying brochures and/or magazines

Wall Advertising		
24 X 36 Wall Advertising	3 Months	\$ 500/Month*
	6 Months	\$ 450/Month*
	12 Months	\$ 400/Month*
24 X 18 Wall Advertising	3 Months	\$ 280/Month*
	6 Months	\$ 250/Month*
	12 Months	\$ 225/Month*
Brochure Distribution		
4" x 9"	3 Month Minimum	\$ 40/Month
Magazines	3 Month Minimum	\$ 60/Month
* A one-time set up fee for the backlit frame and artwork is NOT included in monthly rate.		

Visit Oceanside Advertising

Website	
Banner Ad	
240 pixels X 130 pixels	\$720/year
240 pixels X 260 pixels	\$1,000/year
Featured Listing	
Featured at the top of page with blue background	\$500/year
Visitor's Guide	
Rates similar to 2011 Visitor's Guide.	Contact Leslee for List of Rates